

A new software tool for packaging, the FFEI RealPro 3D Packager

Launched at IPEX 2010, the RealPro 3D Packager software tool is intended for packaging professionals involved in design, client communication and production.

Rather than creating a costly physical mock-up, reduce cost, media usage and save the operator time by using the RealPro 3D Packager. The software tool enables to produce on-screen "3D soft prototypes" directly from dieline data for a range of packaging concepts, even the most challenging designs can be turned into full working animated soft prototypes, quickly and easily.

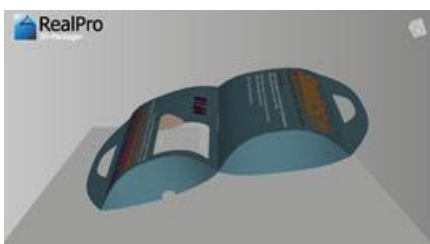
The 3D prototype shows a fast visualization of the finished product with all aspects of the packaging concept. Creative design concepts such as windows and curved folds, print finishing effects as foils, varnishes, metallics, embossing and opacity and special substrates can be easily simulated, as well as the media texture and material thickness. Users can review dielines, edit and test their concepts in terms of folding accuracy and material compatibility with the chosen material thickness.

RealPro 3D Packager synchronises with Adobe Illustrator in real-time, automatically updating the working 3D model from the Illustrator dieline and graphics' layers as the design evolves. Any changes made in 3D-Packager will correspond with Adobe Illustrator, allowing the user to refine and update dieline and artwork data.

This eco-friendly digital prototype, simplifying the communication and presentation of complex designs, can be shared with internal and external stakeholders via a simple web browser for input annotation using the in-built comment tools and for approval.

Versatile, the RealPro 3D Packager can be easily integrated as a complimentary solution to the existing packaging workflow, with minimal investment and user training.

For more information on FFEI and its product range please contact your local Dynagraph partner.



The 3D prototype of a finished product

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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