

INPRINT **pressrelease**

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Dynagraph

Expand from OUTDOOR to indoor, from INDOOR to outdoor. The new HP Designjet L25500 Printer series makes it easy and affordable. And it helps you go green.

HP introduces the new HP Designjet L25500 Printer series on Sunday the 24th of January 2010 from 10:00AM to 04:00PM at the Media Rotana Hotel, Barsha, Dubai.

As a new **HP Value Added Reseller**, **Dynagraph** will take part in the event. **Dynagraph** one of the leading distributors of graphic arts equipment, supplies and services in the region joins HP's reseller network.

Dynagraph is a strong believer in the need for printing houses and advertisers to expand their horizon and embrace Large Format Printing applications as part of their product mix.

Designed for versatile outdoor and indoor applications, the Designjet L25500 Latex Inks allow users to print on a wide range of media, to produce up to 22.8 sqm per hour of long-lasting and high-quality printing for all signage applications.

The HP Designjet L25500 printer is easy to use and to maintain thanks to its fully-automatic printhead testing and maintenance systems. Additionally to the low maintenance required on the HP printheads and water based HP Latex Inks, users will experience unattended printing, both allowing productivity increase.

Production workflows are even more improved since curing takes place in the printer, no external drying process is required and prints can be laminated immediately.

High image quality and consistency are achieved through its Optical Media Advance Sensor, which controls the media during printing and so minimizes banding at high speeds and its Optical Drop Detector, which tests the drop ejection performance of every printhead nozzle periodically and automatically, providing prints free of defects or errors. Control print settings and monitor your printer's use of ink and media via the embedded Web server – which is also accessible through your preferred RIP. This information will help you better manage print jobs and prevent unnecessary ink and media waste.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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Provide a healthy and safe environment for your print operators and attract the attention of environmentally conscious customers with the HP Designjet L25500. The water-based HP Latex Inks require no hazard labels and contain no hazardous air pollutants (HAPs). Plus, they are nonflammable and noncombustible. The HP Designjet L25500 produces odorless prints and is compatible with HP recyclable large-format media.

For more information on HP and its product range please contact your local Dynagraph partner.