

INPRINT pressrelease

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DuPont's Commitments for "New Horizons"

Everything started in 1950 when Louis Plambeck of DuPont patented the photo-polymerization process for imaging applications. Nowadays a multitude of patents cover imaging applications in a wide variety of industries ranging from electronics to printing.

New Standards, New Perspectives, New Potential!

Utilizing the latest technologies and resources, DuPont™ Cyrel® has been consistently leading the innovation of the Packaging Graphics Printing industry by setting New Standards. The DuPont solutions have been offering and opening New Perspectives to every Cyrel® customers who discovered and benefited from the New Potential offered by the new Cyrel® solutions.

Experiencing New Horizons!

Consumers worldwide are influenced more and more by packaging graphics and they increasingly use package shape, color and graphics to identify a brand. Often consumers formulate opinions on products based on their packaging. In response, consumer goods companies increasingly need to utilize more graphics, more color, and higher quality.

Cyrel® FAST and Cyrel® round move the DuPont's developments one step closer to perfection, delivering improved quality and productivity - a match for gravure at lower cost and with faster response times and now, for more and more packaging applications, flexography offers the best balance of quality, flexibility, and cost - often much better than the offset or gravure printing processes.

The 7th Flexo-Print-Pack Congress & 2006 International Grand Prix Cyrel® awards

In March 2007, DuPont will again host its 7th International Flexo-Print-Pack Congress for the global packaging graphics industry. Run on a roughly four year cycle, the Congress in March will be the seventh since the event began back in 1982 and the biggest to date. This time it will take place in Valencia, Spain.

The theme, "New Horizons" will be woven throughout the entire event, including the 2006 International Grand Prix Cyrel® awards. The chosen theme reflects the ever improving flexo printing packaging technologies and techniques in addition to the expanded business opportunities they offer.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, pre-press, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fujifilm Graphic Arts or DuPont.

In press, sheet and webfed MAN Roland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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Dynagraph for Printing Industry Sal
-is a member of the Dynagraph Group

Innovative and highly motivated executives of the flexo world will take part in the 7th International Flexo-Print-Pack Congress. The general sessions and breakout panels will focus on the current and future needs of the printing packaging industry as well as on the solutions that flexo can bring to the different stakeholders. Moreover, flexo printing professionals (flexographers and trade/repro shops) will enjoy a unique opportunity to interact with Consumer Package Goods Companies (CPGs) and retailers informing them on new flexo printing and business opportunities.

The formal presentation of awards to the winners of the 2006 International Grand Prix Cyrel[®] will complement the Congress. The competition showcases the finest work that flexographic printing can produce. Over the course of almost twenty years, the number of submitting companies in the printing contest itself has risen from around 400 in 1982 to over 1700 in 2006. The quality of the entries has also grown in that time until now flexography is no longer regarded as the 'step-child' of the printing industry and is now seen as an equal with offset and gravure printing.

For information about the 7th International Flexo-Print-Pack Congress and the 2006 Grand Prix Cyrel[®] awards, please visit <http://www.packaging-graphics.dupont.com> and/or <http://www.ev-reg.com/gpcyrel> .

For more information about DuPont[™] and their product range kindly refer to your local Dynagraph partner

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