

## FESPA Digital 2012

**Fespa Digital, the largest European event for the digital wide-format print industry, is to take place from the 21<sup>st</sup> till 24<sup>th</sup> of February 2012 at the Fira Gran Via exhibition area in Barcelona. 400 exhibitors are to showcase wide-format digital printing machinery, consumables, software, narrow format, digital textile, substrates and finishing solutions.**

Once again HP will be sponsoring the event, while showcasing its latest additions to the Designjet family in Hall 3 on stand G5. For the first time at a major Pan-European tradeshow, the HP Designjet L28500 and HP Designjet L26500 printers will be exhibited. Both Designjets use Latex Inks and offer broader range of indoor and outdoor signage. The HP Designjet L28500 is a 2.64m machine capable of speeds to 70 percent faster than the Designjet L25500, while the Designjet L26500 measures 1.55m and is pitched as an entry-level printer for the soft-signage market. Visitors to the stand will find examples of new applications that can enable print service providers (PSPs) to develop new revenue streams and grow their businesses. The same will also be available in nearby San Cugat, 25 minutes away from the exhibition site at HP GSB Experience Center.

Also on show from the HP Latex printing range is the established 3.2m (126in) HP LX850 Industrial Printer, a production solution that delivers maximum versatility and productivity with multiple workflow features, including dual-roll, roll-to-free fall and roll-to-collector handling and ink collector.

Other versatile printers on the stand will include among others the HP FB700 printer which helps PSPs increase their capacity to fulfill customer requests and grow their businesses with high-quality prints on virtually any rigid or flexible media using UV-curable inks. The FB700 prints on materials up to 6.4m (2.5in) thick and up to 2.5m (98in) wide by 3.05m (120in) long for the production of durable outdoor and indoor applications, including point-of-purchase displays, tradeshow graphics, interior decorations, banners and furniture. An optional White Ink Upgrade Kit for specialty applications is also available.

Register now under <http://www.fespa.com/digital/en/register.html> for your free entrance.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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The latest HP Designjet L26500