

**INPRINT pressrelease**

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**Dynagraph successfully wraps up the Sign & Graphic Imaging Middle East 2012 exhibition**

Dynagraph contributes once more to the Outdoor, Indoor Media market by participating in the recent Signs & Graphics 2012 exhibition. Two of the latest HP Designjet printers, two L26500 were exhibited and ran on fabric and vinyl material during the duration of the show.

The exhibition attracted surprisingly a sizable number of customers from the Middle East region although so close to FESPA end of February 2012 and Drupa in May 2012.

During the three exhibition days, visitors from UAE, Egypt, Lebanon, Iran, Iraq, India, Pakistan, East Africa and other countries gathered to witness the latest trends in the signage, outdoor media, screen and digital printing industries.

For Dynagraph this 15<sup>th</sup> edition of Sign & Graphic Imaging Middle East was crowned as an utter success as it seeks to essentially position itself as one of the leading players in the industry. According to Mr. Antoine El Kara, Vice President: „Dynagraph wishes to play a more determinant role in the outdoor/ indoor media Industry by redefining the meaning of after sales support“.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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The Dynagraph stand during the Sign & Graphic Imaging Middle East 2012 exhibition



The HP Designjet L26500 printing live at the show on the Dynagraph stand



Dynagraph gathered for a team picture, wrapping up the Sign & Graphic Imaging 2012.