

## Label Plus, a leading label printer in Lebanon

Established in 1999 in Beirut, Lebanon, Label Plus started production on a Comco narrow web press; Comco has been acquired by Mark Andy Inc. in recent years. Mr. Haytham Sinno, owner and Managing Director of Label Plus acquired his first Mark Andy 2200 in 2006 at the Labelexpo in Brussels and last year expanded its machine park and bought a Mark Andy 2200 XL. A few months later in 2010 Label Plus purchased its third Mark Andy machine, also a 2200 XL.

Today, Label Plus offers 6 color print labels to its customers mainly in the food and beverage, detergent and security seals industries in the United Arab Emirates and Saudi Arabia.

The Mark Andy 2200 XL is designed for a maximum of versatility and flexibility to support any expanding business, enabling the production of labels for diverse applications. From the automotive, industrial, health and beauty, pharmaceutical and nutraceutical, wine and spirits, food and beverage to the general consumer market, the 2200 XL can produce labels according to the requirements of the different markets.

In a variety of sizes and shapes, the labels can be designed to provide key product information, brand information, instruction as to the intended use, function or protection of the product and if required, to make the products traceable throughout their life cycle such as for the pharmaceutical and nutraceutical markets. At the same time the labeling must ensure the package to remain attractive like in the food and beverage, and cosmetic markets or even resistant to different elements and environmental conditions for instance in the automobile and industrial markets.

The Mark Andy 2200 XL features an easy operation with simple access to all press functions and control through a state-of-the-art touch screen. Additionally faster changeover times can be noticed thanks to the self-aligning cassettes providing an effortless removal and installation, and through its Quick Change drawers.

Along with a vertical dancer which enhances substrate control, an advanced web tension management leads to a higher quality product and more throughput, also supported by the 2200 XL robust print stations.

Its heavy duty die station allows the machine a longer life, a better cut consistency and less friction and heat build-up.

UV flexo capable, the 2200 XL delivers a consistent and top inline cold foiling quality, cost-effective and with minimal wastage. As well fitted with superior drying and curing systems, the machine offers highest quality coating finish.

For more information on Mark Andy and its product range, please contact your local Dynagraph partner.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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The Mark Andy 2200