

## Flying Colors invests in an HP L25500

Early 2011, Dynagraph delivered an HP L25500 to Flying Colors a Digital Print Provider established in Dubai in 1994.

The motives opting for a 60 inch HP L25500 are an impressive print quality, unrivaled versatility, its easy automatic and low maintenance printing and its Eco friendliness; it doesn't smell, it doesn't waste your time waiting to let the print out-gas before lamination so it makes it easy to have a fast turnaround time, and you can practically print on anything that comes to mind! And even more, the investment allows now the digital printing provider to 'save money, time and labour. The HP L25500 really does it all.', shared with us Mrs. Maliha Saade, owner of Flying Colors.

Eventhough already relying on an HP Designjet 5500 series for eight years now, the decision wasn't taken without trying a few other machines, and still, aiming to stand out from the crowd the HP L25500 came out on top in terms of quality, even in the eyes of the digital printing providers' customers.

"Signage is a market in which HP can make a significant contribution by bringing in new technologies like the HP latex inks - no vendor has a lineup of printers like HP! When you take a good look, other vendors don't even come close. HP is the leader in the imaging and printing industry, and there are good reasons for it." said Mrs Saade .

Today thanks to Dynagraph, Flying colors is now successfully running an HP L25500. And still Dynagraph's assistance does not stop after installation; with its after sales support team, Flying Colors 'have got very good advice and are very much satisfied'

For more information on HP and its product range please contact your local Dynagraph partner.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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The HP L25500 running at Flying Colors.