

A stronger brand identity

Dynagraph has been catering for decades for the needs of the graphic arts industry in the Middle East region. Its reputation as a leading prepress, press, afterpress, converting distributor in the offset and flexo industry remains unmatched.

Dynagraph has proven over the years to both customers and vendors alike that it is reliable, bold, strategic, and flexible while it inspires trust.

Whereas Dynagraph continues to live up to its reputation, it is determined to look over its natural borders in the Middle East region for markets that present similar characteristics and require equal needs.

In addition, Dynagraph is looking for stronger ties with existing and new vendors in digital printing, publishing, editorial, content and asset management.

Its strengths lay in its diversity, its broad product portfolio of leading national brands, its tradition, its continuity, its longevity, its services as well as its technical and market expertise.

Therefore the need for Dynagraph to translate these core values, aspirations and a new orientation into a stronger brand identity.

With a new logo, Dynagraph intends to convey more dynamism, determination in a relentlessly changing graphic arts industry.



Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed MAN Roland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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