



IFRA 2011

For the 41st time, the World Publishing Expo IFRA 2011 will bring together the right people in the right atmosphere from 10th till 12th of October at the Reed Messe in Vienna. The international communication platform for the newspaper industry and its suppliers welcome 10000 visitors from 85 countries annually. This year the following leading partners invite you to witness the newest trends in the Newspaper world

Ferag – Stand # B110: Production control has never been so easy, with the new Navigator mailroom control system with multi touch-screen and flying frame technology, which is to be showcased on Ferag's booth. The form and function of the user interface having been redesigned, make the preparation and monitoring of the processes easier than ever before.

In its continuous quest for added value in postpress processing, folding and stitching have been brought together in one and the same component, allowing newspaper printers to gain additional freedoms that go beyond pure newspaper production, enabling them to put their printers capacity to even more profitable use.

Fujifilm – Stand # B140: Fujifilm will be demonstrating how the very latest plate developments can dramatically improve a newspaper printer's production environment. Already offering benchmark CTP plates for both photopolymer and thermal CTP imaging technologies that are designed to optimize production quality and efficiency while minimizing costs, Fujifilm is in particular investing in plate technologies that minimize a printer's environmental impact, with its Brillia PRO-VN plate (part of the company's 'lo-chem' range of plates) leading the way with chemistry use figures among the lowest in the industry. In addition, Fujifilm will be showcasing the latest plate setter developments, thanks to its successful ongoing relationship with Krause, demonstrating the Krause LS Performance + BlueFin lo-chem.

Last but not least as one of the largest manufacturers of pressroom consumables in the world, Fujifilm will be demonstrating how its products can impact newspaper production, improving the quality and efficiency in the pressroom.

KnowledgeView – Stand # A532: New launches will be at the center of attraction on KnowledgeView's stand. Under the solutions Be There, Inform, Engage and Publish, KnowledgeView offers small and large publishers very affordable hosted mobile and iPad solutions, enabling them to try new products for their audience with minimum risks and at speed, benefiting from KnowledgeViews' advanced 'App Factory'.

Already successfully in use by the Geopolitical Information Service (GIS), www.geopolitical-info.com, a unique 'Publish live' newsletter publishing system with syndication will also be launched at the occasion. Developed for easy

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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publishing and maximum revenue generation, the system allows a small team of editors to publish high value reports for multiple platforms in various languages, a task that would have needed much more effort in the past.

manroland – Stand # B310: The concept of the future, One Touch – printing at the push of a button with only one operator at the control console will be the highlight on the manroland stand. autoprint users work faster and more efficiently, they also become more flexible and boost their productivity. With a fully automated newspaper production featuring changeover with APL (Automatic Plate Loading) and APL logistics, as well as InlineControl systems that, while the press is running, control cut-off and color register, web tension, ink density, and amount of dampening solution. This ensures consistently high print quality. The remarkable thing: all process steps, from the publisher through prepress, platesetting, printing, right up to and including postpress operations are integrated and networked in the printnet workflow jointly developed by manroland and ppi Media. This means all modules are centrally controllable – production transparency down to the last detail.

manroland offers new options for reconfiguration, for moving to full color or to increase a newspaper's page count. There is also a wide variety of further retrofit solutions, mainly concerning control modernization or new drives. Last but not least, manroland will present upgrades for new or better production possibilities, and offers refurbishment.

NELA – Stand # B415: Worldwide market leader for register punching and bending systems, Nela's core competences are customer oriented solutions in different automation levels, from the plate production up to the printing press. The company's broad product range includes plate sorting, storing and distributions systems. NELA plate handling systems, plate quality measurement (PQM+) as well as Plate-Direct-to-Press solutions are their strength. Among others, it includes software solutions of all kinds up to interfacing with the leading press control systems. NELA products prove their high value even in the printing press. The NELA On-Press Register Control System (OPRC) controls and adjusts color- and lateral register on press. The system can be retrofitted to older presses, which do not have automatic color register.

Tolerans – Stand #B414: Tolerans will introduce a revolutionary and completely new in-line stitching technology; the lateral stitching enabling to in-line stitch broadsheets and quarter-folded products. By stitching quarter-folded products in-line, at full press speed, printers will save both time and money.

For your basic stitching needs Tolerans will be launching a new stitching machine; smaller, easier and cheaper than traditional in-line stitchers, the CompactStitch is fitted with an easy-to-use control system with a small touchscreen to manage the basic functionalities and is only 100 mm making it possible to fit even in older presses.

A new revolutionary feature for the newspaper publishing industry, the 'thumb-indexing' enabling all newspaper sections to be indexed in the right margin with half-round holes, just like catalogues and dictionaries have been for years, solving the traditional concern of having to 'shake' the tabloid-size newspaper to find a certain section inside. The indexing allows for quicker access to inside newspaper sections.