

INPRINT **pressrelease**

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Dynagraph

Sharjah Cooperative goes LATEX

The leading, Sharjah based supermarket Company Sharjah Cooperative bought an HP L25500 - 42 inch on November 2010.

Sharjah Cooperative supplies Point of Purchase, banners, ... to over 15 supermarkets. According to the company 6 months following the installation of the L25500 the results are conclusive and the investment a success.

The HP Latex Ink is water-based and is made using recyclable materials. It is made up of latex polymer and pigment particles while its composition is 70% water and 30% added parts. It has no scent and does not contain any harmful materials that can cause or aggravate sickness. Plus, products made from the HP Latex Ink can last up to five years or more with proper usage.

This new revolution in printing answers Sharjah Cooperative's concerns in relation to scent free prints who have to be displayed next to food items.

The HP L25500 delivers with „0“ compromise to high print quality and prints on a wide range of media.

For more information on HP and its product range please contact your local Dynagraph partner.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, pre-press, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

Dynagraph for Printing Industry LLC
Corporate Marketing & Communication
P.O.Box 35495
Dubai, United Arab Emirates

Press Officer: Diana El Kara

Phone: +971 4 3477724

Fax: +971 4 3476761

E-Mail: delkara@dynagraph.net

dynagraph.net



The HP Designjet L25500 – 42 inch at Sharjah Cooperative