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## **Q1 Advertising, Dubai, UAE opts for an HP L25500**

The HP L25500, 60 inch is still one of the most sought after HP wide format printers. Q1 Advertising chose it for its high quality and for increased productivity.

The HP Designjet L25500 prints on almost any media, be it for indoor and/or outdoor applications, without harming the image quality of 1200 dpi. With its water-based HP Latex Inks the L25500 provides the operators an improved printing environment, since they contain no Hazardous Air Pollutants (HAPs), are odorless, non-flammable and non-combustible and do not require external dryers. In fact the prints come off the printer ready to be displayed or laminated. Besides the L25500 is easy to use, the Designjet printer is easy to maintain thanks to its fully-automatic printhead testing and maintenance systems.

The HP Designjet L26500 is the latest HP wide format latex inkjet printer providing higher speeds with improved water-based latex inks for more vibrant colors. The same will be on display during the Signs & Graphics 2012, on Dynagraph's stand F13 in Hall 2, taking place from the 31<sup>st</sup> of January till the 2<sup>nd</sup> of February 2012 at the Dubai World Trade Center.

*For your personal invitation, easy access to the exhibition, for your visa and more personal care please advise us on your planned visit by sending us an e-mail at [delkara@dynagraph.net](mailto:delkara@dynagraph.net).*

For more information on HP and its product range please contact your local Dynagraph partner.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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A proud operator standing next to the newly acquired HP Designjet L25500 at Q1 Advertising.