

INPRINT **pressrelease**

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Novavision Partner Conference, 21-22 February 2006

Novavision Microsoft's vertical partner held a two days partner conference on the 21st and 22nd of February 2006, to discuss actual trends in the graphic arts industry, its marketing strategy for the year 2006 and Printvis's product roadmap.

The new release of Navision 4.0 and Printvis 4.1 was as well on the agenda while a new implementation model for Printvis was introduced.

Novavision's PrintVis is a comprehensive standard ERP solution for the printing industry. PrintVis is an add-on to Microsoft Business Solution - Navision, and as such a Microsoft Business Solution Certified product, created and proven, to meet the needs for various types of production companies in the printing industry world wide.

Printvis is a cost estimation and production planning solution dedicated to the printing industry and an integral part of the Navision Enterprise Resource Planning a Microsoft Business Solution Certified Product.

Enterprise Resource Planning traditional definition is a business management system that integrates all facets of the business, including planning, inventory/materials management, engineering, order processing, manufacturing, purchasing, accounting and finance, human resources, and more.

Dynagraph who traditionally believes in the integration, networking and automation of a printing plant has found in Novavision the right partner, with the right product and the same relentless commitment to providing the printing industry with best of breed solution for the Graphic Arts Industry.

Dynagraph's partnership with Novavision dates back to 2005 and has already completed a successful implementation of Printvis at Dubai Printing Press lead by IT software engineer Mr. Mahesh Viswam and Mr. Dennis André Kronvold, a senior consultant from Novavision.

During the event the "Printvis Partner of the Year 2005" an award that rewards the partners who shows great performance and dedication to establishing Printvis as the market leader in their geographical area has been bestowed to Dynagraph who was represented by Mr. Antoine Kara, General Manager of Dynagraph Lebanon Sal.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, pre-press, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed MAN Roland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider, Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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Dynagraph for Printing Industry Sal
-is a member of the Dynagraph Group