

INPRINT **pressrelease**

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Dynagraph



14 - 17 March • Dubai
**GULF PRINT
& PACK 2011**
www.gulfprintpack.com

FFEI will demonstrate RealPro 3D-Packager software and new features at the coming Gulf Print & Pack 2011

New additions to RealPro 3D-Packager further simplify the packaging design process. These include: • Packaging weight calculator • 3D PDF format • High-resolution export capability • iPad / iPhone application

RealPro 3D-Packager is an interactive, versatile software tool that simplifies the development and communication of carton board packaging concepts. Capable of simulating all aspects of the final product in a 3D on screen mock-up, including folding, surface finishes, material type and media thickness, RealPro 3D-Packager enables stakeholders to view multiple design concepts without reliance on costly, time-consuming physical mock-ups.

The latest version of the software, which incorporates a number of new features specifically requested during customer trials, will be launched in the Middle East Market during the Gulf Print & Pack 2011.

A new packaging weight calculator now offers on-screen data, detailing the weight of individual components along with the total weight of the assembled packaging. This allows early decisions to be made about substrate selection and other elements that may affect packaging weight before a tangible sample is available. Such data can also be used in packaging waste, recycling and recovery calculations for reporting in line with government legislation and company sustainability commitments.

A new 3D PDF export format is also available, offering seamless communication of RealPro 3DPackager's output with clients. This allows viewing of the 3D file within Adobe Acrobat without the need for any additional software or plug-ins.

Other additions include a high-resolution export feature, which allows a high-resolution image of the product to be exported for use in printed or online publications, and an Ipad / iPhone application, allowing viewing of the exported 3D file on Apple portable devices.

"The increasing sophistication of packaging designs potentially makes the concept approval process a lengthy, time-consuming affair. RealPro 3D-Packager provides a three-dimensional, soft prototyping solution that helps streamline the development and approval cycle and offer the freedom to explore more options before a design is commissioned" comments FFEI Software Product Manager Mark Ridgeway.

Dynagraph traces its roots back to 1952. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry llc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with over 100 employees.

Dynagraph aims for a balanced product mix between supplies, pre-press, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, FERAG, Perfecta and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

Ferag develops and manufactures Postprint components and systems for the newspaper printing industry, offering printers a modular concept.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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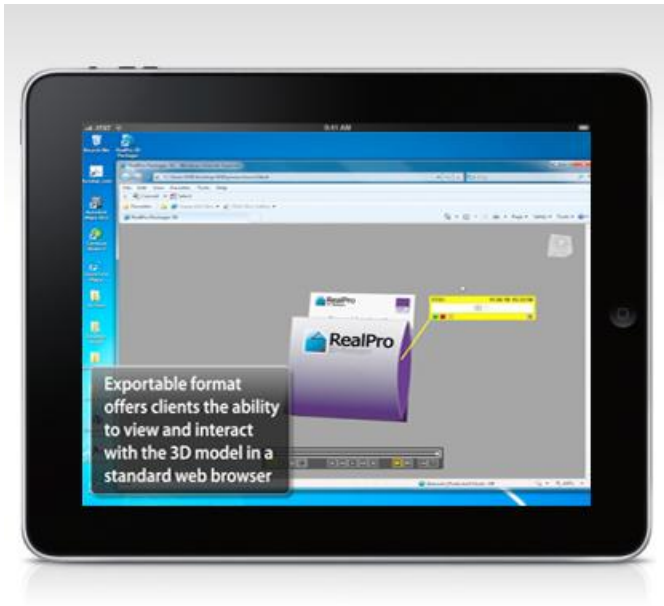
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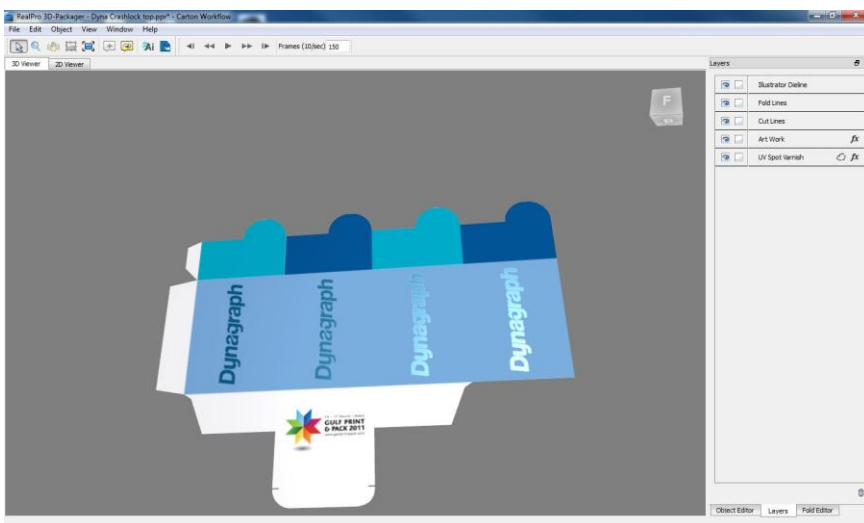
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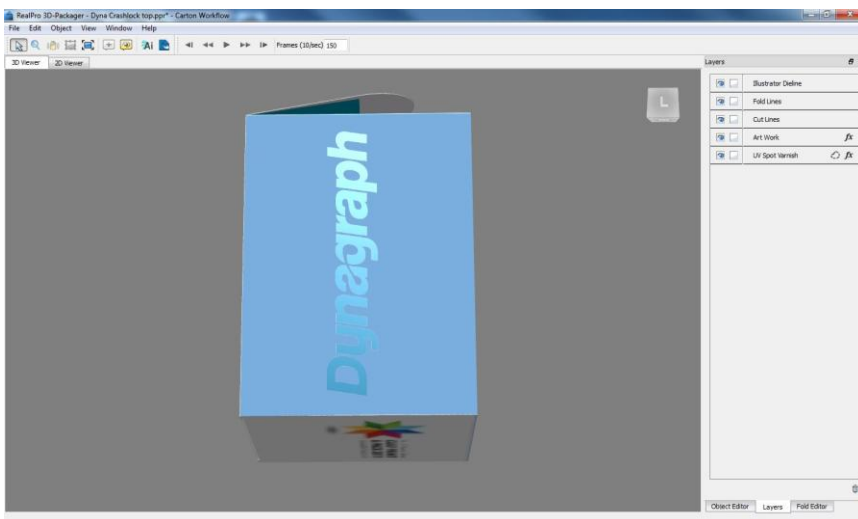
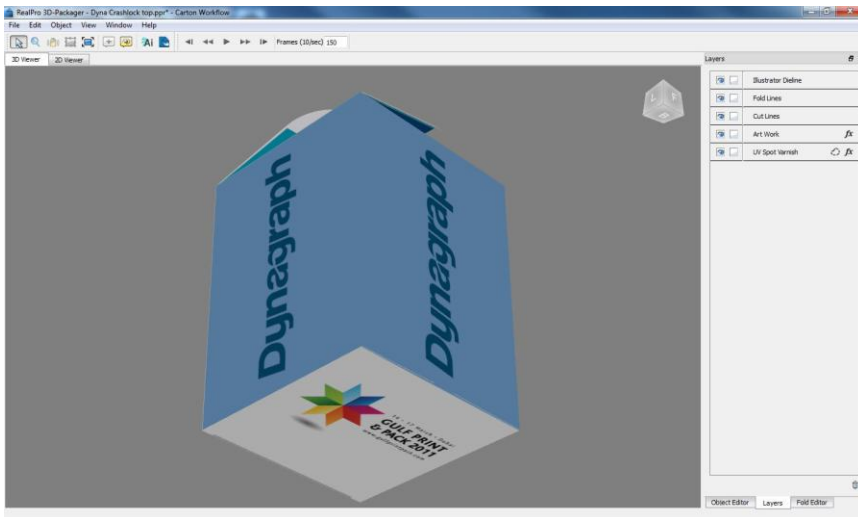
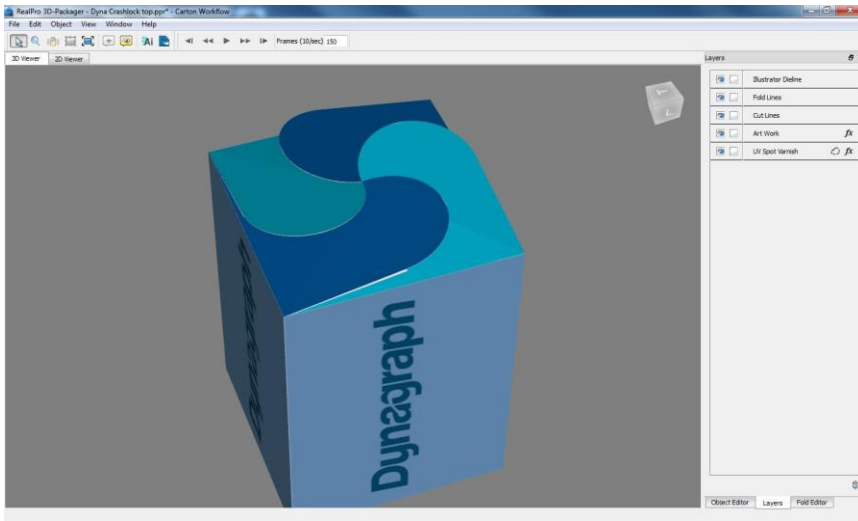
To learn more about RealPro 3D-Packager, visit: www.realpro3dpackager.com.

For more information on FFEI and its product range, please contact your local Dynagraph partner.



Source: FFEI RealPro 3D-Packager Demo





RealPro 3D_packager screenshots