

# INPRINT **pressrelease**

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## **OKS sees in Dynagraph a pioneer for the Printing Industry in the Middle East**

**Since more than 30 years now Dynagraph has been one of the technological forerunners of the printing industry in the Middle East. Already in the early 70's the company started dealing with selected products from the graphic industry. Today Dynagraph has more than 80 employees that remain focused on world trends, in order to offer their customers in the Middle East tailor-made system solutions.**

"We have only chosen the best of breed system solutions for those who are interested to increase the productivity of their whole workflow process", says Antoine Kara, Assistant General Manager of Dynagraph. This explains why Dynagraph chose to market OPAS-G, the open content and media-logistic-solution: "Through the professional multiuse of media, the easy data search and the fast access to information customers can make major savings. The OPAS-G system is therefore an ideal auxiliary help for printing houses, publishing houses and advertising agencies. OPAS-G can as well be used in the fields of production and sales, outlines Mr. Kara. Dynagraph has already successfully presented the complete workflow solution on this years' 'Gulf Print' exhibition in Dubai.

OKS Software AG has found in Dynagraph a system-partner that will always be pioneer with regards to automation of the print process and optimization of the workflow.

Since more than three decades Dynagraph is one of the leading companies in the Middle Eastern graphic art industry. Dynagraph for Printing Industry LLC, Dubai coordinates all central activities around the Persian Gulf. Dynagraph for Printing Industry SAL and Dynagraph Lebanon SAL cover the Middle East. Dynagraph aims at a balanced product-mix between press, equipment, prepress, post press, software-solutions and service.

Since 1994, OKS Software AG develops databanks, secure and internet-based software solutions. With OPAS-G the Stuttgart-based Software firm offers an advanced and established standard-software already used by more than 160 well-known customers. OPAS-G is an open-standard software, an innovative media solution designed for the most various fields of application. The fields of application go from media production control to media and product data management, but also concern cooperative production and cross-media publication of advertising material, catalogs and ads. OPAS-G is used in the most diverse types of fields. In principle how-

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, pre-press, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed MAN Roland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

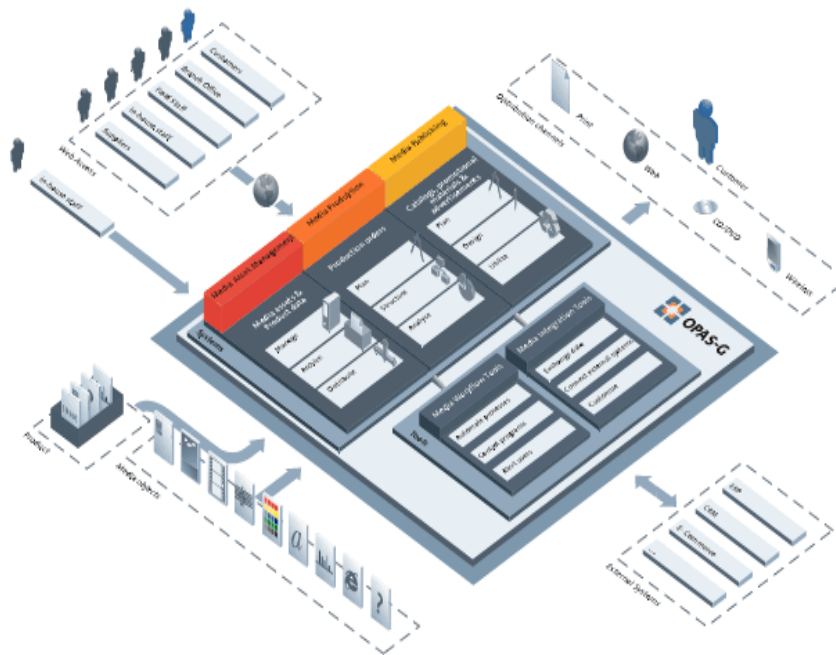
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**Dynagraph.net**

Dynagraph for Printing Industry Sal  
-is a member of the Dynagraph Group

ever, OPAS-G focuses on all companies and institutions that wish to organize and manage their media data and product data in a structured way, to archive, back-up, keep this data available at all times, as well as to (often) re-use it for the (cross-media) publication in print and electronic media.



OPAS-G Workflow Solution  
Ref. OKS Software AG Press Release 01/06