

## Emirates Printing Press, Dubai adopts Fujifilm plates and press room chemicals

With 245,000 square feet of factory floor, Emirates Printing Press specializes in the printing of books (soft cover and hard cover), magazines and directories as well as packaging printing for the local and international markets.

Emirates Printing Press has recently been nominated for a much sought after award the "SAPPI European printers of the year awards 2010". EPP won 5 awards including GOLD and the "SAPPI International Printer of the Year Award 2010 for Magazines".

Additionally, EPP is the first commercial printer in the Middle East to receive the PSO (Process Standard Offset) Certification based on the implementation of ISO 12647-2 Standards from FOGRA. This certification secures a consistent level of quality via accurate matching of proofs on the press.

To maintain its high quality-printing standard, tests were conducted by Emirates Printing Press on several brands of offset plates and press room chemicals. EPP identified Fujifilm as high quality consumables as tests were successfully completed. Fujifilm offered EPP a complete range of products to cover sheetfed offset and web offset presses.

Dynagraph will handle EPP's yearly plates and pressroom chemicals consumption one of the largest customers in the Gulf Region.

Dynagraph takes great care in delivering the best there is in products to its customers. All products it delivers are of European origin.

The Fujifilm LH-PCE thermal plates have strong attributes. As for the Fujifilm versatile LH-PJE plates it covers average run lengths of 200,000 impressions and enables printing UV ink without the need for baking.

Fujifilm pressroom chemicals delivered to EPP include Rotowash Bio 120 (blanket wash for their three Rotoman commercial web), Rotowash 60 blanket wash for sheetfed), fountain solution, Acedin Heat 5000 for web presses and Stabilat D for sheetfed presses, and plate developer.

The Fujifilm pressroom chemicals and Fujifilm plates are fully compatible products, tested and proved to generate minimum paper waste to achieve the ink/water balance for a more economic and safer production.

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, prepress, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed manroland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider\_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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For more information on Fujifilm and its product range please contact your local Dynagraph partner.



Among others, Fujifilm blanket wash Rotowash 60 and Fujifilm LH-PCE thermal plates will be delivered to Emirates Printing Press.