

INPRINT **press**release

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One Vision Asura and Solvero at Gulf News Newspaper Dubai, UAE

Gulf News reaches for one of the top workflow optimizers

Founded in 1978, Gulf News is considered one of the leading English news paper in the Middle East region. Its daily publication exceeds 300 pages (broadsheet and tabloid) and covers many interests including political, economical, social, sports and entertainment news, in addition to classified ad and many daily specialized supplements.

Needless to mention, that with such a large daily publication, the handling of pages at the front-end is a big task whether created in-house or received from various sources (mainly advertising agencies).

Until a few years back, documents exchanged among several sectors of the publishing and printing industry were mainly in the form of films produced at in-house prepress facilities or repro houses.

With the fast growing computer to plate "CTP" implementation in the Middle East region during the last three years and Gulf news being the leading newspaper in implementing their own CTP solution in the late nineties, it was inevitable for the film as media to fade out, giving way for digital document exchange to take over the market.

However, with the rapid ever-changing technology and regularly released new upgrades of most document creation software, one could only imagine the daily struggle of the prepress department to tackle all kinds of incompatibility errors, missing fonts, mismatching resolutions and color variations, a few among many unforeseen problems, including managing to meet a very strict deadline.

Gulf News is among the few who regularly inform their customers by providing guidelines of requirements for creating digital documents compatible with their workflow. However, the truth is that major problems still manage to appear at the worse possible time, the last stage of final output to plate. Unexpected errors that will hold and delay the printing press machine, the nightmare scenario of all production managers.

In late 2004, Gulf News implemented a trial version of OneVision Asura and Solvero. From the early stages of testing it was clear to the IT division

Dynagraph traces its roots back to the 1970s. Dynagraph is at the cutting edge of transfer of printing technology.

Dynagraph for Printing Industry Ilc, Dubai serves as a regional hub, operating from the commercial capital of the United Arab Emirates to coordinate all activity in the Gulf.

Dynagraph for Printing Industry Sal (Offshore) and Dynagraph Lebanon sal cover the near eastern markets.

Dynagraph is a small to medium size business with 90 employees.

Dynagraph aims for a balanced product mix between supplies, pre-press, press, after press, converting, consumables and services

In prepress with both standard and bespoke hard and software solutions from DTP to high-end systems Dynagraph deals with manufacturers such as Fuji Film Graphic Arts or DuPont.

In press, sheet and webfed MAN Roland is Dynagraph's partner provides a wide range of highly developed presses and services, whether in commercial, packaging or publishing printing.

In after press, our partners in this sector are leading manufacturers like Kolbus, MBO, Schneider_Senator, Theisen & Bonitz, and others.

Kolbus offers the most extensive machine range in the industry. Hardcover as well as adhesive bound products such as catalogues, magazines, schoolbooks, paperbacks, and a variety of other products.

For special types of projects for the packaging and converting industry, Dynagraph works together with world leading manufacturers and foremost suppliers of products for solid board, corrugated board and flexible packaging industries e.g. Mark Andy, Winkler+Dünnebier,

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supporting the prepress production that OneVision solutions will impact their production in a very positive way.

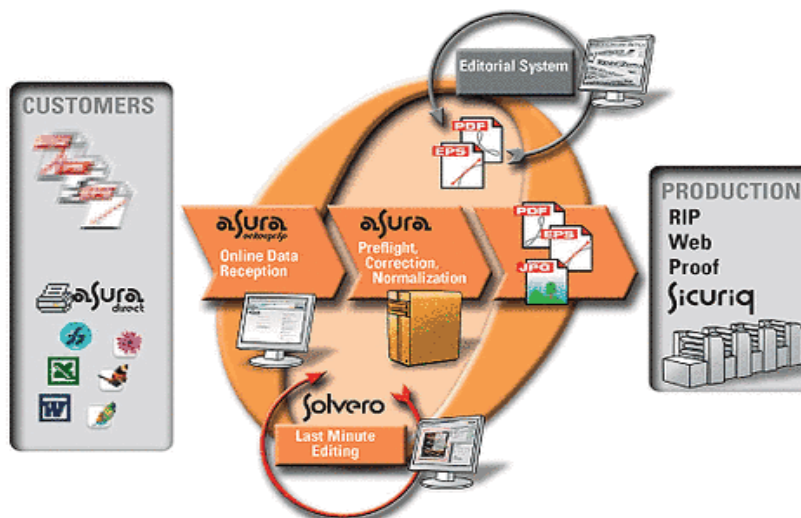
Being able with the help of Asura and Solvero to detect and correct most document problems and more important at a very early stage of the production is what impressed Gulf News and resulted in a clear and easy decision to implement these solutions.

For over a year now all pages produced or received by Gulf News are verified and corrected using Asura and Solvero, saving time and resources in handling PDF, Postscript and open files with accuracy and ease of use resulting in a smooth flow of pages throughout the production stages.

OneVision is a multi-national software company providing innovative, cost-effective software solutions designed to secure and optimize complex workflows in print and media production. OneVision software saves time and expense assisting its clients in improving the speed, security, and simplicity of their workflows. OneVision's customers include leading newspaper & magazine publishers, commercial printers, prepress companies, advertising agencies, and industrial enterprises. With more than 10 years of extensive experience in developing software for the graphic arts, OneVision today is one of the world's leading suppliers of software technologies for digital printing and publishing applications.

As a market leader OneVision advances their customers' interests in associations such as CIP4, PrintCity, NGP, Ghent PDF Workgroup, Ifra or NAA as well as in ISO committees.

OneVision's quality management system is certified based on ISO 9001:2000 standards.



Networked Publishing Production by OneVision